



Linkage Inc's Best Practices in Leadership Development Handbook: Case Studies, Instruments, Training

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Leadership development is a planned effort that enhances the learner's capacity to lead people. Building on the success of the first edition, Linkage conducted a study of over 300 top organizations and their needs in organizational change and leadership development that identifies approaches to leadership development that have proven to be successful. The work offers practical "how-to" instructions developing leaders and engaging in leadership development. It provides current in-depth models, assessments, tools, and other instruments that can be used for immediate application within a variety of organizations.

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Editorial Review

From the Inside Flap

WHEN THE FIRST EDITION OF *Linkage Inc.'s Best Practices in Leadership Development Handbook* was published in 1999, it immediately became a popular resource for anyone charged with leading or executing leadership development initiatives.

The second edition of the bestselling handbook has been updated to build on the previous edition with a synopsis of the latest changes in the field of leadership development. This includes new benchmark case studies from the world's foremost companies; a wealth of proven guidelines, tools, and models; and a presentation of the latest theories on leadership.

This volume also puts the emphasis on "signature experiences"—those initiatives that create a unique and memorable impact on individuals, teams, and eventually the organization. Filled with real-life examples from industry leaders such as Bank of America, Dell, Macy's, and McKesson, these signature experiences show how it is possible to create positive learning and behavioral change in any organization.

The second edition of *Linkage Inc.'s Best Practices in Leadership Development Handbook* outlines a six-phase approach to leadership development, including new information on vital topics such as:

- Innovations in leadership models
- Product development
- Work team development
- Return-on-investment calculations
- Continuous assessment and evaluation metrics
- Managing knowledge
- Creating and integrated system
- Practical uses of leadership development in a global workforce

With contributions from some of the most important thought leaders in leadership development, this volume offers a resource for designing, delivering, and evaluating successful leadership development programs.

From the Back Cover

Praise for *Linkage Inc.'s Best Practices in Leadership Development Handbook*

"This book has captured high-impact, state-of-the-art approaches to developing leaders and provides innovative, new ideas that leadership development professionals can immediately put to use."

—**Tim Fidler**, worldwide director, Global Education and Training, Colgate-Palmolive Company

"This book captures some of the most unique and fascinating best-practices out there. The book provides an incredible variety of examples to learn from and shares great perspectives to help you adapt those learnings to your own leadership development efforts."

—**Albert A. Vicere**, president, Vicere Associates, Inc.; Executive Education Professor of Strategic Leadership, Smeal College of Business, The Pennsylvania State University

About the Author

David Giber is a senior vice president at Linkage Inc. and designs leadership programs for organizations world wide.

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Marshall Goldsmith is a prominent coach, speaker, and educator.

Justin Bourke is a program manager at Linkage.

Linkage Inc. is a global organizational development company that specializes in leadership development. We provide clients around the globe with integrated solutions that include strategic consulting services, customized leadership development and training experiences, tailored assessment services, and benchmark research. Linkage's mission is to connect high performing leaders and organizations to the futures they want to create.

Users Review

From reader reviews:

Alan Coleman:

Linkage Inc's Best Practices in Leadership Development Handbook: Case Studies, Instruments, Training can be one of your basic books that are good idea. We all recommend that straight away because this publication has good vocabulary that can increase your knowledge in language, easy to understand, bit entertaining but still delivering the information. The article writer giving his/her effort to get every word into satisfaction arrangement in writing Linkage Inc's Best Practices in Leadership Development Handbook: Case Studies, Instruments, Training but doesn't forget the main level, giving the reader the hottest and based confirm resource info that maybe you can be considered one of it. This great information may drawn you into brand-new stage of crucial imagining.

Andrew Hall:

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