



Principles of Supply Chain Management: A Balanced Approach

By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan

[Download now](#)

[Read Online](#) 

Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan

The coverage in Supply Chain Management: A Balanced Approach is balanced and uses a broad brush to encompass OM, purchasing, and distribution with a supply chain management focus and covers a great deal of content that isn't currently available. The book guides the reader through how all aspects of supply chain activity are accomplished effectively and efficiently.

 [Download Principles of Supply Chain Management: A Balanced ...pdf](#)

 [Read Online Principles of Supply Chain Management: A Balance ...pdf](#)

Principles of Supply Chain Management: A Balanced Approach

By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan

Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan

The coverage in Supply Chain Management: A Balanced Approach is balanced and uses a broad brush to encompass OM, purchasing, and distribution with a supply chain management focus and covers a great deal of content that isn't currently available. The book guides the reader through how all aspects of supply chain activity are accomplished effectively and efficiently.

Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan **Bibliography**

- Sales Rank: #2351099 in Books
- Published on: 2004-02-25
- Original language: English
- Number of items: 1
- Dimensions: 1.00" h x 8.28" w x 10.16" l,
- Binding: Hardcover
- 600 pages



[Download Principles of Supply Chain Management: A Balanced ...pdf](#)



[Read Online Principles of Supply Chain Management: A Balance ...pdf](#)

Download and Read Free Online Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan

Editorial Review

About the Author

Joel D. Wisner is Professor of Supply Chain Management at the University of Nevada, Las Vegas. Prior to his academic career, he worked as an engineer in the oil industry in West Texas and the Louisiana Gulf Coast. His research interests encompass quality assessment and improvement strategies along the supply chain. Dr. Wisner also coauthored **PROCESS MANAGEMENT**, and his articles have appeared in numerous journals, including **JOURNAL OF BUSINESS LOGISTICS**, **JOURNAL OF OPERATIONS MANAGEMENT**, **JOURNAL OF SUPPLY CHAIN MANAGEMENT**, **JOURNAL OF TRANSPORTATION**, **PRODUCTION AND OPERATIONS MANAGEMENT**, and **QUALITY MANAGEMENT JOURNAL**. He earned his BS in Mechanical Engineering from New Mexico State University, his MBA from West Texas State University, and his PhD in Supply Chain Management from Arizona State University.

G. Keong Leong is Professor and MBA Director in the Lee Business School at the University of Nevada, Las Vegas. He was previously a member of the faculty at Ohio State University and a clinical faculty at the Thunderbird School of Global Management. In addition to coauthoring **OPERATIONS STRATEGY: FOCUSING COMPETITIVE EXCELLENCE** and **CASES IN INTERNATIONAL MANAGEMENT: A FOCUS ON EMERGING MARKETS**, Dr. Leong has published articles in numerous academic journals, including **JOURNAL OF OPERATIONS MANAGEMENT**, **DECISION SCIENCES**, **INTERFACES**, **JOURNAL OF MANAGEMENT**, **EUROPEAN JOURNAL OF OPERATIONAL RESEARCH**, and **INTERNATIONAL JOURNAL OF PRODUCTION RESEARCH**. He received the Educator of the Year award from the Asian Chamber of Commerce in Las Vegas; the Dennis E. Grawoig Distinguished Service award from Decision Sciences Institute; and the OM Distinguished Scholar award from the Operations Management Division, Academy of Management. Active in the Decision Sciences Institute, he has served as president, **DECISION LINE** editor, at-large vice president, associate program chair, Innovative Education Committee chair, Doctoral Student Affairs Committee chair, and Manufacturing Management Track chair. In addition, Dr. Leong served as president of the Western Decision Sciences Institute and chair of the Operations Management Division, Academy of Management. He received an undergraduate degree in Mechanical Engineering from the University of Malaya and an MBA and PhD from the University of South Carolina.

Keah-Choon Tan is Associate Dean of Academic Affairs and Professor of Operations Management in the Lee Business School at the University of Nevada, Las Vegas. Prior to academia, Dr. Tan was a hospital administrator and an account comptroller of a manufacturing firm. He holds certifications in purchasing management (CPM) and production and inventory management (CPIM). In addition to serving as editor, as co-guest editor, and on the editorial boards of academic journals, he has published articles in the areas of supply chain management, quality, and operations scheduling in numerous academic journals, including **DECISION SCIENCES**, **DECISION SUPPORT SYSTEMS**, **INTERNATIONAL JOURNAL OF PRODUCTION RESEARCH**, **INTERNATIONAL JOURNAL OF OPERATIONS & PRODUCTION MANAGEMENT**, **INTERNATIONAL JOURNAL OF LOGISTICS MANAGEMENT**, **JOURNAL OF SUPPLY CHAIN MANAGEMENT**, and **OMEGA**. Dr. Tan has received several research grants and teaching awards, including the UNLV Foundation Distinguished Teaching Award. He received a BSc degree and an MBA from the University of South Alabama and a PhD in Operations Management from Michigan State University.

Users Review

From reader reviews:

Maria Gardner:

Spent a free time for you to be fun activity to try and do! A lot of people spent their down time with their family, or their own friends. Usually they carrying out activity like watching television, about to beach, or picnic from the park. They actually doing ditto every week. Do you feel it? Would you like to something different to fill your own personal free time/ holiday? May be reading a book can be option to fill your totally free time/ holiday. The first thing that you will ask may be what kinds of reserve that you should read. If you want to consider look for book, may be the guide untitled Principles of Supply Chain Management: A Balanced Approach can be great book to read. May be it might be best activity to you.

Kurt Rose:

Precisely why? Because this Principles of Supply Chain Management: A Balanced Approach is an unordinary book that the inside of the publication waiting for you to snap the idea but latter it will zap you with the secret that inside. Reading this book adjacent to it was fantastic author who else write the book in such wonderful way makes the content within easier to understand, entertaining method but still convey the meaning totally. So , it is good for you because of not hesitating having this any longer or you going to regret it. This excellent book will give you a lot of positive aspects than the other book have got such as help improving your ability and your critical thinking method. So , still want to hold off having that book? If I have been you I will go to the book store hurriedly.

Lisa Potter:

Do you really one of the book lovers? If yes, do you ever feeling doubt while you are in the book store? Attempt to pick one book that you find out the inside because don't ascertain book by its deal with may doesn't work this is difficult job because you are frightened that the inside maybe not seeing that fantastic as in the outside appearance likes. Maybe you answer is usually Principles of Supply Chain Management: A Balanced Approach why because the excellent cover that make you consider concerning the content will not disappoint an individual. The inside or content is fantastic as the outside as well as cover. Your reading 6th sense will directly assist you to pick up this book.

Kate Vasquez:

In this period globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The condition of the world makes the information quicker to share. You can find a lot of recommendations to get information example: internet, paper, book, and soon. You can observe that now, a lot of publisher which print many kinds of book. Often the book that recommended for you is Principles of Supply Chain Management: A Balanced Approach this guide consist a lot of the information of the condition of this world now. That book was represented how does the world has grown up. The terminology styles that writer use to explain it is easy to understand. The writer made some investigation when he makes this book. That is why this book acceptable all of you.

Download and Read Online Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan #4C5M1EOL6R2

Read Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan for online ebook

Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan books to read online.

Online Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan ebook PDF download

Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan Doc

Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan MobiPocket

Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan EPub

4C5M1EOL6R2: Principles of Supply Chain Management: A Balanced Approach By Joel D. Wisner, G. Keong Leong, Keah-Choon Tan