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By Carter Daniel

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- Sales Rank: #562309 in eBooks
- Published on: 2012-01-06
- Released on: 2012-01-06
- Format: Kindle eBook



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Editorial Review

About the Author

Carter A. Daniel is the director of the Business Communication Programs at Rutgers University. He has published articles and manuals on business communication and is the author of *MBA: The First Century*, the only comprehensive history of graduate business education.

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