



Tourism Management: An Introduction

By Clare Inkson, Lynn Minnaert

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This text provides concise introduction to all the core topics of tourism management. Covering both key theory and practice it introduces students to general management issues across the whole tourism sector in an accessible and manageable way. It integrates the themes of sustainability, internationalism, technology and globalization throughout to provide a thoroughly modern approach to the study of tourism.

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Editorial Review

Review

This book is important - it reminds us that tourism activity does not occur in a vacuum, but rather is shaped by forces linked to globalisation, sustainability, information and telecommunications technology. With its accessible and engaging writing style, it is a must for undergraduate students in their early days of studying tourism management and offers a very welcome addition to the tourism literature

Dr Philippa Hunter-Jones

University of Liverpool Management School

Tourism Management: An Introduction provides a refreshing and accessible perspective on key aspects of tourism for those new to the subject. This is something of an achievement as there are some very good books on the library shelves already

Rhodri Thomas

Professor of Tourism and Events Policy, Leeds Metropolitan University

Tourism is an exciting and dynamic sector which affects so many lives in many different ways and in this foundation text the authors bring that to life for students who are starting their tourism studies and require a succinct and comprehensive introduction. Students will find the self-test questions and recommended reading lists particularly valuable

Professor Nigel Morgan

Welsh Centre for Tourism Research, University of Wales Institute, Cardiff

This is a hugely readable, accessible and clearly structured introduction to the broad, diverse and complex dimensions of tourism. It is perfect for first and second year undergraduates as the authors clearly explain the issues that affect the success of tourism in destinations, and the management of tourism's impacts on destination economies, environments and communities. Students will like the inclusion of snapshots and case studies to demonstrate how theory applies in practice and the definitions of specialist terminology

Professor Annette Pritchard

Director of The Welsh Centre for Tourism Research, University of Wales Institute, Cardiff

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