



Becoming a Successful Illustrator (Creative Careers)

By Jo Davies

Download now

Read Online 

Becoming a Successful Illustrator (Creative Careers) By Jo Davies

Illustration is a diverse and constantly evolving area of art and design and an appealing creative career. But to stand out from the crowd, successful illustrators need to combine creative talent with strong marketing and promotional skills.

Becoming a Successful Illustrator provides practical and inspirational guidance on finding and contacting clients, putting together promotional materials and establishing yourself as a professional illustrator. With case studies, and firsthand tips and hints from practising illustrators at varying stages in their careers, and packed with hundreds of beautiful examples of professional work, this is a must-have guide to the working world of illustration.

This title is part of the Creative Careers series from Fairchild Books, designed to help bridge the gap between academia and a first job in the creative industries. Brimming with helpful tips and facts about the world of work, they offer an essential guide for any emerging creative practitioner.

The cover artwork for *Becoming a Successful Illustrator* has been shortlisted for an illustration award in the 2013 books category by the prestigious Association of Illustrators.

 [Download Becoming a Successful Illustrator \(Creative Career ...pdf](#)

 [Read Online Becoming a Successful Illustrator \(Creative Care ...pdf](#)

Becoming a Successful Illustrator (Creative Careers)

By Jo Davies

Becoming a Successful Illustrator (Creative Careers) By Jo Davies

Illustration is a diverse and constantly evolving area of art and design and an appealing creative career. But to stand out from the crowd, successful illustrators need to combine creative talent with strong marketing and promotional skills.

Becoming a Successful Illustrator provides practical and inspirational guidance on finding and contacting clients, putting together promotional materials and establishing yourself as a professional illustrator. With case studies, and firsthand tips and hints from practising illustrators at varying stages in their careers, and packed with hundreds of beautiful examples of professional work, this is a must-have guide to the working world of illustration.

This title is part of the Creative Careers series from Fairchild Books, designed to help bridge the gap between academia and a first job in the creative industries. Brimming with helpful tips and facts about the world of work, they offer an essential guide for any emerging creative practitioner.

The cover artwork for *Becoming a Successful Illustrator* has been shortlisted for an illustration award in the 2013 books category by the prestigious Association of Illustrators.

Becoming a Successful Illustrator (Creative Careers) By Jo Davies Bibliography

- Sales Rank: #770252 in Books
- Published on: 2013-08-28
- Released on: 2013-08-28
- Original language: English
- Number of items: 1
- Dimensions: 10.66" h x .65" w x 8.29" l, 2.00 pounds
- Binding: Paperback
- 192 pages

 [Download Becoming a Successful Illustrator \(Creative Career ...pdf](#)

 [Read Online Becoming a Successful Illustrator \(Creative Care ...pdf](#)

Download and Read Free Online *Becoming a Successful Illustrator (Creative Careers)* By Jo Davies

Editorial Review

Review

“The transition from illustration major to full-time freelance illustrator can be a challenging one. That's precisely why two experts who have immersed themselves in the industry are sharing the tips, tricks and case studies they've gathered throughout their careers. Full of professional illustrations and input from other creative in different stages of their careers, this book is a must for those looking to build a client list.” *How International*

“This beautifully designed book not only showcases full-color illustrations from working professionals in many styles, it provides a wealth of information for individuals looking to make it in the world of professional illustration. For students, this title is a must, as their next step is the work world. Undergraduates may benefit particularly since they have the most time, before entering the profession, to implement the bounty of suggestions, guidance, and advice given throughout. Written by two authors with extensive knowledge and experience in the field of illustration, this title is authoritative, thorough, and practical, with a comfortable writing style. Going beyond titles that address only free-lance work, it speaks carefully to other opportunities and options for anyone seeking to become a successful professional illustrator. Meant to inspire as much as to inform and guide, this volume does not focus on techniques or art creation itself, but rather on key information related to marketing and running the business side of the profession. **Summing Up:** Highly recommended. Upper-division undergraduates through faculty and professionals; general readers.” *J.C Burns, Dixie State University, CHOICE*

About the Author

Derek Brazell has been immersed in the illustration world for many years and closely supports illustrators in all areas of their careers through his Project Manager role at the Association of Illustrators.

As a freelance illustrator, **Jo Davies** has worked for major clients across the world. Jo's career as writer and illustrator has long been combined with work in education at all levels and she currently holds the position of Associate Professor in Illustration at Plymouth University, UK.

Users Review

From reader reviews:

Brad Marcum:

This *Becoming a Successful Illustrator (Creative Careers)* book is simply not ordinary book, you have after that it the world is in your hands. The benefit you will get by reading this book is usually information inside this e-book incredible fresh, you will get details which is getting deeper anyone read a lot of information you will get. This particular *Becoming a Successful Illustrator (Creative Careers)* without we comprehend teach the one who looking at it become critical in contemplating and analyzing. Don't always be worry *Becoming a Successful Illustrator (Creative Careers)* can bring when you are and not make your handbag space or bookshelves' turn into full because you can have it in the lovely laptop even mobile phone. This *Becoming a Successful Illustrator (Creative Careers)* having very good arrangement in word as well as layout, so you will

not experience uninterested in reading.

Sheilah Harvey:

The knowledge that you get from Becoming a Successful Illustrator (Creative Careers) may be the more deep you digging the information that hide in the words the more you get thinking about reading it. It does not mean that this book is hard to understand but Becoming a Successful Illustrator (Creative Careers) giving you excitement feeling of reading. The author conveys their point in selected way that can be understood by simply anyone who read this because the author of this book is well-known enough. This book also makes your own personal vocabulary increase well. That makes it easy to understand then can go along, both in printed or e-book style are available. We highly recommend you for having this kind of Becoming a Successful Illustrator (Creative Careers) instantly.

Rayford Alexander:

Reading a book to become new life style in this season; every people loves to study a book. When you learn a book you can get a wide range of benefit. When you read publications, you can improve your knowledge, because book has a lot of information upon it. The information that you will get depend on what types of book that you have read. If you wish to get information about your review, you can read education books, but if you act like you want to entertain yourself you can read a fiction books, such us novel, comics, as well as soon. The Becoming a Successful Illustrator (Creative Careers) will give you new experience in looking at a book.

Nolan Russell:

As we know that book is important thing to add our expertise for everything. By a publication we can know everything we wish. A book is a list of written, printed, illustrated as well as blank sheet. Every year seemed to be exactly added. This e-book Becoming a Successful Illustrator (Creative Careers) was filled with regards to science. Spend your time to add your knowledge about your research competence. Some people has several feel when they reading some sort of book. If you know how big benefit of a book, you can feel enjoy to read a book. In the modern era like currently, many ways to get book that you simply wanted.

Download and Read Online Becoming a Successful Illustrator (Creative Careers) By Jo Davies #IG62CNEXK4U

Read Becoming a Successful Illustrator (Creative Careers) By Jo Davies for online ebook

Becoming a Successful Illustrator (Creative Careers) By Jo Davies Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Becoming a Successful Illustrator (Creative Careers) By Jo Davies books to read online.

Online Becoming a Successful Illustrator (Creative Careers) By Jo Davies ebook PDF download

Becoming a Successful Illustrator (Creative Careers) By Jo Davies Doc

Becoming a Successful Illustrator (Creative Careers) By Jo Davies MobiPocket

Becoming a Successful Illustrator (Creative Careers) By Jo Davies EPub

IG62CNEXK4U: Becoming a Successful Illustrator (Creative Careers) By Jo Davies