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By David A. J. Axson

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A practical framework for effectively managing performance in today's complex, competitive and risky global markets

The *Third Edition* provides a complete framework for building best practice management processes for today's complex and uncertain world. Fully updated to reflect the events of the global economic crisis, this book provides further practical examples of companies that are successfully using the practices identified.

- Updated for the implications of the global economic crisis on management practices
- Completely rewritten section on "What it Takes To Be An Effective Manager In An Uncertain World"
- Added examples and mini case studies throughout the book from companies such as Qualcomm, IBM, Dominos, Target, Toshiba and Facebook
- Establishes new benchmarks for performance management process and practice
- Fully updated to include recent events, new learnings, technologies and emerging best practices

This book includes serious rethinking of the way companies plan and manage performance-from the role of accounting to the skills needed to be an effective manager-including new technologies, techniques and real time management processes.

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