



Introduction to Risk Management and Insurance (9th Edition)

By Mark S. Dorfman

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This book focuses on problem-solving from managerial, consumer, and societal perspectives. It emphasizes both the business managerial aspects of risk management and insurance and the numerous consumer applications of the concept of risk management and insurance transaction.

Specific chapter topics include insurance Regulation and contracts, basic property and liability insurance contracts, homeowners insurance, the personal auto policy, professional financial planning, life insurance policies, annuities, medical expense and disability insurance, standard life insurance contract provisions and options, commercial property insurance, general and special liability insurance, employee benefits, social security, and unemployment and workers' compensation insurance.

For use by individuals in insurance occupations, and by those preparing for the certified financial planner board.

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Editorial Review

From the Publisher

Focusing on problem solving -- from the managerial, consumer and societal standpoints -- this insurance primer emphasizes both the business managerial aspects of risk management and insurance and the numerous consumer applications of the risk management concept and insurance transaction.

From the Back Cover

Do you want to show your students how risk management and insurance will be important in their business and personal lives? ***Introduction to Risk Management and Insurance, Seventh Edition*** covers financial planning, risk management, and insurance in ways that illustrate how expertise in these fields can be used to solve *real problems*. Written from managerial, consumer, and societal points of view, this insurance primer deals with both business and consumer issues to give students broad coverage of a variety of topics.

Expanded coverage of current topics now includes:

- The Financial Services Modernization Act of 1999, known as the Gramm-Leach-Bliley Act.
- Financial risk management techniques being used as substitutes for commercial insurance.
- The problems facing the US. social security system.
- The continuing difficulties facing the U.S. health care delivery program, including coverage of the Healthcare Bill of Rights and Patient Rights.
- The potential for private insurance in Eastern Europe.
- The impact and implications of the Internet.

About the Author

Mark S. Dorfman. I have taught introductory risk management and insurance classes for over 30 years at the following universities: University of Illinois, Miami University (Ohio), the University of Arkansas at Little Rock, the University of North Carolina at Charlotte, and the Wirtschaftsuniversität Wien (The Business and Economics University of Vienna, Austria). I still enjoy teaching; in fact, most days, I love it. I hope readers that have come this far in the preface already realize that I believe teaching risk management and insurance to students is very important. I continue to find my students stimulating, challenging, and friendly people. I always kept students in mind when writing this book, and I hope they find the writing style "user friendly."

I was born in Chicago and attended Chicago public schools. My undergraduate degree is from Northwestern University. The University of Illinois awarded my Master of Science and Doctor of Philosophy degrees.

I have held high offices, and served on boards of directors of several academic and nonacademic institutions and I have written extensively in the major risk management and insurance academic journals. I look forward to spending part of every summer in Door County, Wisconsin.

Users Review

From reader reviews:

Rodney Sierra:

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