



# Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers

*By Jan White*

Download now

Read Online ➔

## Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White

This completely updated edition of an industry classic shows a new generation of editors and designers how to make their publications sing! Readers will find a treasury of practical tips for helping story and design reinforce each other and create powerful pages that are irresistible to readers. Brimming with hundreds of illustrations, *Editing by Design* presents proven solutions to such design issues as columns and grids, margins, spacing, captions, covers and color, type, page symmetry, and much more. A must-have resource for designers, writers, and art directors looking to give their work visual flair and a competitive edge! • Explains sophisticated concepts in simple words and pictures • A perfect desk reference for every kind of publishing medium • Vast audience, with equal appeal to designers, writers, publishers, teachers, and students

Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a *New York Times* bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

↓ [Download Editing by Design: For Designers, Art Directors, a ...pdf](#)

📖 [Read Online Editing by Design: For Designers, Art Directors, ...pdf](#)

# Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers

By Jan White

**Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers**  
By Jan White

This completely updated edition of an industry classic shows a new generation of editors and designers how to make their publications sing! Readers will find a treasury of practical tips for helping story and design reinforce each other and create powerful pages that are irresistible to readers. Brimming with hundreds of illustrations, *Editing by Design* presents proven solutions to such design issues as columns and grids, margins, spacing, captions, covers and color, type, page symmetry, and much more. A must-have resource for designers, writers, and art directors looking to give their work visual flair and a competitive edge! • Explains sophisticated concepts in simple words and pictures • A perfect desk reference for every kind of publishing medium • Vast audience, with equal appeal to designers, writers, publishers, teachers, and students

Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a *New York Times* bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

**Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers**  
**By Jan White**

- Sales Rank: #652958 in Books
- Brand: Allworth Press
- Published on: 2003-09-01
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x 8.50" w x 8.50" l, 1.55 pounds
- Binding: Paperback
- 256 pages

 [Download Editing by Design: For Designers, Art Directors, a ...pdf](#)

 [Read Online Editing by Design: For Designers, Art Directors, ...pdf](#)



## **Download and Read Free Online Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White**

---

### **Editorial Review**

#### **Users Review**

##### **From reader reviews:**

##### **Rebecca Wheeler:**

People live in this new day of lifestyle always try to and must have the free time or they will get large amount of stress from both everyday life and work. So , once we ask do people have extra time, we will say absolutely of course. People is human not only a robot. Then we question again, what kind of activity have you got when the spare time coming to you of course your answer will probably unlimited right. Then ever try this one, reading guides. It can be your alternative within spending your spare time, the book you have read is usually Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers.

##### **Joseph Moody:**

This Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers is great reserve for you because the content that is full of information for you who all always deal with world and also have to make decision every minute. This specific book reveal it information accurately using great coordinate word or we can state no rambling sentences inside. So if you are read that hurriedly you can have whole facts in it. Doesn't mean it only gives you straight forward sentences but difficult core information with splendid delivering sentences. Having Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers in your hand like finding the world in your arm, info in it is not ridiculous 1. We can say that no book that offer you world in ten or fifteen minute right but this book already do that. So , it is good reading book. Hello Mr. and Mrs. busy do you still doubt this?

##### **Edward Trotta:**

On this era which is the greater man or woman or who has ability to do something more are more important than other. Do you want to become one of it? It is just simple way to have that. What you are related is just spending your time not very much but quite enough to possess a look at some books. One of several books in the top checklist in your reading list is usually Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers. This book that is certainly qualified as The Hungry Slopes can get you closer in getting precious person. By looking upwards and review this book you can get many advantages.

##### **Carolyn Alcantara:**

Reserve is one of source of information. We can add our expertise from it. Not only for students but in

addition native or citizen require book to know the revise information of year for you to year. As we know those books have many advantages. Beside many of us add our knowledge, may also bring us to around the world. Through the book Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers we can get more advantage. Don't you to definitely be creative people? For being creative person must prefer to read a book. Merely choose the best book that suitable with your aim. Don't possibly be doubt to change your life by this book Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers. You can more desirable than now.

**Download and Read Online Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White #VLIXASU2BOF**

# **Read Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White for online ebook**

Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White books to read online.

## **Online Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White ebook PDF download**

**Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White Doc**

Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White Mobipocket

Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White EPub

VLIXASU2BOF: Editing by Design: For Designers, Art Directors, and Editors--the Classic Guide to Winning Readers By Jan White