



Motion Graphics with Adobe Creative Suite 5 Studio Techniques

By Ian Robinson



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Almost all motion graphics artists today use After Effects, Photoshop, or Illustrator to some degree in their projects. But how do they decide which tool is best for the job and how can they utilize the various components in the Creative Suite together for the most efficient and effective workflow? This book cuts to the chase and shows readers an in-depth view of the various components in the Creative Suite as best utilized in professional motion graphics projects. With 4-color artwork from real-life productions sprinkled throughout, this inspiring and practical guide will show intermediate to advanced readers what they need to know to incorporate CS5 in their own work. In the first half of the book, readers learn about design essentials as related to motion graphics, including typography, logo animation, repairing and retiming footage, stylizing footage, background design, 3D objects and cameras, audio design, and vector design. The second half of the book focuses on real-world design explorations including chapters on broadcast package design, title sequences, DVD menu design, motion control 3D, character animation techniques, and panoramic images. The accompanying DVD brings it all together by providing source footage and project files, allowing readers to experiment on their own.

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Editorial Review

From the Back Cover

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About the Author

Richard Harrington (www.RHEDPixel.com) is a certified instructor for Adobe and Apple and a practiced expert in motion graphic design and digital video. Rich is a member of the National Association of Photoshop Professionals Instructor Dream Team, and a popular speaker on the digital video circuit. He has chaired conferences since 2003 for the National Association of Broadcasters.

Rob Birnholz (www.absolutemotiongraphics.com) is a motion graphics pro who has worked in features, broadcast, corporate, trade shows, and more. He is a nationally recognized Adobe After Effects expert, skilled Final Cut Pro editor and a popular speaker and demo artist at user groups and industry trade shows. His After Effects tutorials are featured on leading websites including Toolfarm (where he is a Resident Expert) and Red Giant TV.

Ian Robinson (www.softboxmediaphotography.com) is a motion graphics designer, instructor, photographer, and co-owner of SoftBox Media LLC. He has worked with Discovery Communications, National Geographic International, and various production and post-production facilities. He is a popular trainer on Motion at lynda.com.

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