



New Media: An Introduction

By Terry Flew, Richard Smith

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This concise yet comprehensive survey examines the social, political, and economic impacts of new media from the early days of the telegraph to the latest network technologies. Featuring an in-depth treatment of new media theories, engaging case studies, and Canadian examples throughout, this text offers students a comprehensive introduction to new media from a Canadian perspective.

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Editorial Review

About the Author

Richard Smith is a professor in the School of Communication and director of the Centre for Policy Research on Science and Technology at Simon Fraser University. His research interests include the role of communication and collaboration networks in the development and diffusion of information technology and the development of new tools to enable scholars to publish their work electronically.

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