



Supply Chain Management: Concepts, Techniques and Practices Enhancing the Value Through Collaboration

By Ling Li

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Integrating theory and practices of supply chain management, this book incorporates more than 15 years of supply chain and operations management research and industry consulting experience to both government and industry firms. The coverage focuses on how to build a competitive supply chain using viable management strategies, operational models, decision-making techniques, and information technology. It includes a core presentation on supply chain management and new initiatives such as e-commerce, collaborative planning, forecasting, and replenishment (CPFR), data mining, knowledge management, and business intelligence.

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Supply Chain Management: Concepts, Techniques and Practices Enhancing the Value Through Collaboration By Ling Li Bibliography

- Sales Rank: #3640215 in Books
- Published on: 2007-06-27
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x 1.00" w x 6.20" l, 1.45 pounds
- Binding: Hardcover
- 372 pages



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