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By David Rohlander

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### **Editorial Review**

### **About the Author**

David Rohlander is a mentor, coach, and professional speaker. He has coached partners for Ernst & Young, trained sales teams with Honeywell, and mentored hundreds of CEOs and executives in a wide range of industries. His unique blend of expertise and experience includes being the founder and CEO of three companies, appointment to Merrill Lynch's Management Advisory Council, and 208 combat missions as a U.S. Air Force fighter pilot. David earned an MBA in finance from California State University and studied management with Peter Drucker at Claremont Graduate University. **Users Review**  
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