



Invitation to Human Communication (Explore Our New Communications 1st Editions)

By Cindy Griffin, Jennifer Emerling Bone

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INVITATION TO HUMAN COMMUNICATION, working in partnership with National Geographic, acknowledges the complexity of today's world, the power of communication, and the necessity of teaching students the foundational skills they will need to both compete and succeed in this complex and exciting environment.

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Editorial Review

Review

"This book is pretty ambitious in a 'good way.' It challenges the students to apply course concepts in real world situations where answers are not always obvious. The NG "inserts" do a really nice job here."

"I believe this text provides a unique perspective, utilizing fantastic examples of how varying successful individuals utilize communication. Very exciting text!"

"A pretty traditional hybrid text with a unique emphasis on civility and diversity which is sorely needed in our society."

"....From what I see so far the examples are a real strength of the writing and certainly enhance the interest of the reading and engage the reader at a very visceral level."

"This chapter (Chapter 10: Developing Your Speech Topic and Purpose) takes students on a clear path to help them determine speech topics. The steps in the process of choosing a topic are articulated well. These pages on selecting a topic, narrowing the purpose, and developing a thesis statement are done very well. Finally, a textbook that explains this in such clear, step by step language, as opposed to textbooks that gloss over the process, leaving out the important connecting steps! I love the connection the author makes between purpose statements and thesis statements to guide students in developing a well-directed speech. In addition, the author does an excellent job discussing intro and conclusion techniques. Students can read this chapter and truly get it on their own."

About the Author

Doctor of Philosophy, Indiana University, Bloomington, Indiana; Master of Arts, University of Oregon, Eugene Oregon. Professor, Speech Communication, Colorado State University, Fort Collins, Colorado since 1998. Author of INVITATION TO PUBLIC SPEAKING 4TH EDITION (Cengage).

Ph.D. in Communication, University of Colorado at Boulder, Boulder, 2007. Emphasis: Rhetorical Theory and Criticism, Political Communication, Feminist Theory. M.A., Speech Communication, Colorado State University, Fort Collins, 2000. Teaches communication studies at Colorado State University.

Users Review

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