



Creative Interviewing: The Writer's Guide to Gathering Information by Asking Questions

By Ken Metzler

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This comprehensive book covers everything an aspiring interviewer needs to know from developing listening and observation skills to conducting interviews by electronic mail and surfing the Internet for story ideas. *Creative Interviewing* aids readers by using examples and anecdotal accounts of actual professional experiences. Readers are provided with step-by-step instructions on how to prepare for and conduct a strong interview, how to obtain dramatic anecdotes from sources, how to build conversational rapport, how to conduct interviews for broadcast, and how to cope with the dynamics of a series of interviews on a certain topic. For any professional who wishes to improve their interviewing skills.

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