



The Hot Shoe Diaries: Big Light from Small Flashes

By Joe McNally



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When it comes to photography, it's all about the light.

After spending more than thirty years behind the lens—working for *National Geographic*, *Time*, *Life*, and *Sports Illustrated*—Joe McNally knows about light. He knows how to talk about it, shape it, color it, control it, and direct it. Most importantly, he knows how to create it...using small hot shoe flashes.

In *The Hot Shoe Diaries*, Joe brings you behind the scenes to candidly share his lighting solutions for a ton of great images. Using Nikon Speedlights, Joe lets you in on his uncensored thought process—often funny, sometimes serious, always fascinating—to demonstrate how he makes his pictures with these small flashes. Whether he's photographing a gymnast on the Great Wall, an alligator in a swamp, or a fire truck careening through Times Square, Joe uses these flashes to create great light that makes his pictures sing.

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Editorial Review

From the Back Cover

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About the Author

JOE McNALLY is an internationally acclaimed American photographer and longtime photojournalist. His most notable series is "Faces of Ground Zero—Portraits of the Heroes of September 11th," a collection of giant Polaroid portraits. He also photographed "The Future of Flying," the first all-digital story for *National Geographic*. His award-winning work has appeared in numerous magazines and, in 2008, Joe wrote the critically acclaimed and bestselling book *The Moment It Clicks*.

Users Review

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Michael Burnette:

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Melvin Smith:

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