



Digital Color Management: Principles and Strategies for the Standardized Print Production (X.media.publishing)

By Jan-Peter Homann

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The use of differing input and output equipment (scanners, monitors, printers, etc.) in computer-aided publishing often results in the unsatisfactory reproduction of color originals in print and online media. This is the first book presenting the basics and strategies for color management in the print publishing workflow with focus on producing according ISO 12647-2 and other standards. The user learns what to expect from color management according to the ICC-standard and how to avoid the pitfalls. The terminology is oriented on practicing professionals for print production.

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Editorial Review

Review

Aus den Rezensionen:

"... Dieses englischsprachige Buch liefert die richtige Grundlagen und Vorgehensweisen für Farbmanagement. Es richtet sich in erster Linie an klassische Print-Publisher, aber auch Video- und Webdesigner können gut davon lernen und sich die Grundlagen für den wichtigen Bereich aneigen. [sic] " (in: Digital Production, März/April 2009, Issue 2, S. 11)

From the Back Cover

The book describes color management for the print production with a focus on implementing standards for separation, soft proof, contract proof, data delivery and printing.

The basics and strategies are targeted at setting up vendor-independent color management workflows which can easily be realized with leading applications from e.g. Adobe, AGFA, GMG, Heidelberg, Kodak and X-Rite.

The author explains with a unique graphical concept how different standards such as ISO 12647, SWOP, GRACoL, G7, ICC profile format and PDF/X fit together.

He describes the main points for setting up color management and quality control from the print buyer over photography, agency and pre-press to the printer. The book has a strong focus on communication between print buyer, photographer, agency, pre-press and printers. Based on the best practice in communication it explains the important steps for quality control for digital data, contract proofs and prints.

"This excellent book, now available in English for the first time, offers an insight and practical advice on all areas of ICC color management. As well as offering details on the application of graphic arts workflows, it provides a background to color theory that even the most experienced in this area will find useful." Paul Sherfield, The Missing Horse Consultancy

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