



Green Supply Chains: An Action Manifesto

By Stuart Emmett, Vivek Sood

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Stuart Emmett and Vivek Sood's book provides a clear strategic overview and actionable plan for the implementation of green supply chains. For anyone grappling with the elements required to change an organization's supply chain strategy in a 'green' direction, this book is a must read.

"Having worked with Stuart Emmett on other ground breaking books, I can empathically say that this book written with Vivek Sood is another one in the same mould. This enjoyable book not only covers a topic that is critically relevant for every individual, but also provides a practical road map for a green supply chain strategy. Strongly recommended, it is a book of it time."

—**Barry Crocker, Author and MSC Program Leader, University of Salford**

"After co-creating the supply chain management methodology in 1979, I have remained at the forefront of this field for the last 30 years by continually pushing the boundaries of thoughts and applications in Supply Chain Management. But, during all this time, nothing has excited me as much as our current endeavor on *Green Supply Chains*. It is the need of the moment, resonating in all directions. What is more important, it makes perfect commercial sense. This book by Vivek Sood and Stuart Emmett is a big step in furthering that discussion. It should be on the bookshelf of every progressive manager."

—**Dr Wolfgang Partsch, Global Supply Chain Group, Munich, Germany**

"...As supply chains have become more visible to people around the world, and at the same time more global, questions about their impact on the environment and global sustainability have increased. People who care about our Planet often wonder what are the adverse impacts of transporting goods thousands of miles...goods that are often produced in manufacturing plants that are not environmentally friendly...and then packaged in what becomes waste. So, companies and governments worldwide have begun to address the questions. The authors have addressed the questions in an insightful manner. They have analyzed the supply chain processes, presented new ideas, and have backed these up with solid case examples from leading companies. The book is a must read for anyone who manages a supply chain, cares about the environment, and seeks actionable ideas for 'going green'."

—**Gene Tyndall, Executive Vice President, Global Tompkins International**

"This book treats the 'Next Generation' Supply Chain in a phenomenal way. It is an emerging topic, a paradigm shifting approach for companies on their radical cost saving waves, and an absolutely necessary component of the sustainability for our Planet."

—**Ahmet Yalçın** Managing Partner at Stars of Europe and Chairman of the Board of the German Solar Energy company Green Enesys Group



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Editorial Review

From the Inside Flap

This book answers the following five fundamental questions:

1. What are the tangible and intangible benefits of moving towards a Green Supply Chain?
2. What are the costs, both direct, and indirect?
3. What influence do we have over our suppliers, their suppliers and our customers that would allow us to jointly work together and move the supply chain towards a green supply chain?
4. How will we communicate and measure our progress towards the green supply chain to the key stakeholders? How will we engage them?
5. What barriers to Green Supply Chains can be expected and how can these be overcome?

For all those responsible for steering supply chain decisions this book will be an invaluable asset, particularly as the 'greening of business' grows ever important.

About the Author

Stuart Emmett has a background in supply chain, logistics and international trade. Based in the UK; he has also resided in Nigeria.

Since 1998, as CEO of Learn & Change Ltd, he works as a mentor, trainer/consultant and is the author of many books on management and supply chain topics.

He currently works with many industries and with many nationalities spread over five continents. Qualified at Masters Level from Cranfield University, he is also a Chartered Fellow and Chartered Member of many institutes covering the Supply Chain, Leadership, Management and People Development.

Contact: www.learnandchange.com

Vivek Sood is pro-active in creating, configuring, and formulating effective, secure and sustainable supply chains around the world. With supply chain experience of more than 25 years – in operations, strategy and transformations – Vivek's teams have worked on more than 100 blue chip projects on all continents adding in excess of \$500 Million in value to their clients' businesses. Large corporations rely on Vivek to deliver outstanding results in their supply chain strategy & supply chain sustainability.

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Users Review

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Randal Gore:

Green Supply Chains: An Action Manifesto can be one of your beginning books that are good idea. We all recommend that straight away because this book has good vocabulary which could increase your knowledge in vocabulary, easy to understand, bit entertaining however delivering the information. The writer giving his/her effort to put every word into enjoyment arrangement in writing Green Supply Chains: An Action Manifesto but doesn't forget the main level, giving the reader the hottest and based confirm resource info that maybe you can be one among it. This great information could drawn you into brand new stage of crucial imagining.

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