



Interaction of Color: 50th Anniversary Edition

By Josef Albers

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Josef Albers's *Interaction of Color* is a masterwork in art education. Conceived as a handbook and teaching aid for artists, instructors, and students, this influential book presents Albers's singular explanation of complex color theory principles.

Originally published by Yale University Press in 1963 as a limited silkscreen edition with 150 color plates, *Interaction of Color* first appeared in paperback in 1971, featuring ten color studies chosen by Albers, and has remained in print ever since. With over a quarter of a million copies sold in its various editions since 1963, *Interaction of Color* remains an essential resource on color, as pioneering today as when Albers first created it.

Fifty years after *Interaction*'s initial publication, this new edition presents a significantly expanded selection of close to sixty color studies alongside Albers's original text, demonstrating such principles as color relativity, intensity, and temperature; vibrating and vanishing boundaries; and the illusion of transparency and reversed grounds. A celebration of the longevity and unique authority of Albers's contribution, this landmark edition will find new audiences in studios and classrooms around the world.

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Editorial Review

Review

"Joseph Albers, an artist and greatest educator in the United States, is one of those who first tore down the old hierarchical concept of color."?Yusuke Nakahara, *Color Planning Center No. 59*

"Interaction of Color with its illuminating visual exercises and mind-bending optical illusions, remains an indispensable blueprint to the art of seeing. . . . An essential piece of visual literacy."?Maria Popova, *Brain Pickings*

(Maria Popova *Brain Pickings* 2013-09-18)

"[An] influential classic [that] has inspired artist and designers everywhere."--CoolHunting
(*Cool Hunting* 2013-09-17)

"One of the most beautiful books in the world . . . *Interaction of Color* is not solely for artists, though generations of them certainly owe Albers a debt. It is for anyone who wants to get under the hood and understand why and how we see the world the way we do. . . . A visionary work."--Malcolm Jones, *Newsweek*

(Malcolm Jones *Newsweek* 2013-09-18)

"The best introduction to Albers's work?Albers's own *Interaction of Color*, which I highly recommend."?New York Magazine
(*New York Magazine*)

"One of the most important books on color ever written."--Michael Hession,*Gizmodo*
(Michael Hession *Gizmodo* 2013-09-18)

'The book that influenced me the most is *Interaction of Colour* by Josef Albers. It helped me to learn about colour.'—Orla Kiely, *Elle Decoration*

(Orla Kiely *Elle Decoration* 2014-11-01)

"For the historical insight and lucidity our color-drenched era could definitely use, the 50th-anniversary edition of *Interaction of Color*, by the Bauhaus-bred artist and teacher Josef Albers, is especially worth examining."—Sebastian Smee, *Atlantic*
(Sebastian Smee *Atlantic*)

About the Author

Josef Albers, one of the most influential artist-educators of the twentieth century, was a member of the Bauhaus group in Germany during the 1920s. In 1933 he came to the United States, where he taught at Black Mountain College for sixteen years. In 1950 he joined the faculty at Yale University as chairman of the department of design. Albers was elected to the National Institute of Arts and Letters in 1968 and was professor emeritus of art at Yale until his death in 1976. **Nicholas Fox Weber** is executive director of the Josef and Anni Albers Foundation.

Users Review

From reader reviews:

Erma Carver:

As people who live in the actual modest era should be update about what going on or details even knowledge to make these individuals keep up with the era that is always change and make progress. Some of you maybe can update themselves by studying books. It is a good choice for you but the problems coming to you is you don't know what one you should start with. This Interaction of Color: 50th Anniversary Edition is our recommendation to help you keep up with the world. Why, as this book serves what you want and want in this era.

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Christopher Suttle:

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