



Introduction to Hospitality Management (3rd Edition)

By John R. Walker

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Capturing the flavor and breadth of the industry, *Introduction to Hospitality Management, 3/e*, explores all aspects of the field including: travel and tourism; lodging; foodservice; meetings, conventions and expositions; and leisure and recreation. Devoting six chapters to management, the book focuses on hospitality and management and uses first-person accounts, corporate profiles and industry morsels to foster a student's appreciation for the field. This new edition includes access to an enhanced Companion Web Site and features more on event management, sustainable hospitality, and globalization.

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"...offers an insightful and comprehensive look at the industry as a whole. Students are exposed to the big picture," — Eva Smith, Spartanburg Technical College

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"It is the most up to date book on or will be on the market." — John M. Courtney, Johnson County Community College

From the Back Cover

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About the Author

Dr. John R. Walker is the Marshall Professor and director of the Hotel, Restaurant and Tourism Management Program at the Alliant International University in San Diego, California. John's fifteen years of industry experience includes management training at the Savoy Hotel London. This was followed by terms as food and beverage manager, assistant rooms division manager, catering manager, and general manager with Grand Metropolitan Hotels, Selsdon Park Hotel, Rank Hotels, Inter-Continental Hotels, and the Coral Reef Resort, Barbados, West Indies.

For the past twenty years he has taught at two- and four-year schools in Canada and the United States. In addition to being a hospitality management consultant and text author, he has been published in *The Cornell Hotel Restaurant Administration Quarterly* and *The Hospitality Educators Journal*. He is the author of *Introduction to Hospitality*, published by Prentice Hall.

John is a past president of the Pacific Chapter of the Council on Hotel, Restaurant, and Institutional Education (CHRIE). He is a certified hotel administrator and a certified Foodservice Management Professional (FMP). He is married to Josielyn Teres, and they are expecting twins in June.

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