



Pop Culture Arab World!: Media, Arts, and Lifestyle (Popular Culture in the Contemporary World)

By Andrew Hammond

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The first book to explore how Arab pop culture has succeeded in helping forge a pan-Arab identity, where Arab nationalism has failed.

- Introductory essay exploring the evolution of Arab nationalism as a political ideology and its transformation into popular culture
- Photographs of singers, actors, and other performers

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By Andrew Hammond **Bibliography**

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Editorial Review

From School Library Journal

Grade 10 Up—This authoritative volume depicts contemporary popular culture and its interaction with the political scene in the Arabic-speaking world. After a dense and occasionally confusing overview, chapters provide fascinating and unbiased coverage of the following topics: TV and radio, the press, the movie industry, music and Arabpop, theater, religion, belly dancing, consumerism, sports, and language. Each chapter is followed by a list of books, articles, and Web sites, and, when relevant, biographies of important people. The appendix has a glossary and an excellent annotated bibliography. Chapters include some black-and-white, often fuzzy photographs; lengthy boxed information expands text material. Most of the quotations come from the author's interviews with various individuals. Because of the depth of treatment, users should have familiarity with the Arab world and its history. The volume is most appropriate for libraries serving an Arabic studies program or a large Arabic population.—*Diane S. Marton, Arlington County Library, VA*

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Review

"[A] fascinating overview of politics and culture in the post-colonial Middle East. Anyone who wants to understand the complexities of Arab societies or better serve the needs of Arab students would do well to consult this book." - **C&RL News**

"Hammond (an Australian journalist who works in the Middle East) succeeds in condensing a large body of data into clearly written, well-organized chapters. . . . Hammond clearly knows the region and is well versed in the various expression of its popular culture. . . . Highly recommended. All readers; all levels." - **Choice**

"This timely volume offers good insights into the emergence of Arab pop culture and is recommended for most audiences." - **American Reference Books Annual**

About the Author

Andrew Hammond is a journalist and writer who currently works as a Reuters correspondent based in Cairo, Egypt, and Dubai, United Arab Emirates, specializing in Middle East political and cultural affairs.

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The book untitled Pop Culture Arab World!: Media, Arts, and Lifestyle (Popular Culture in the Contemporary World) contain a lot of information on the idea. The writer explains her idea with easy technique. The language is very clear and understandable all the people, so do not worry, you can easy to read it. The book was compiled by famous author. The author will bring you in the new period of time of literary works. You can easily read this book because you can keep reading your smart phone, or device, so you can read the book inside anywhere and anytime. If you want to buy the e-book, you can available their official web-site along with order it. Have a nice go through.

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