



Tourism Management

By Stephen Page

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Tourism Management: managing for change is a complete synthesis of tourism, from its beginnings through to the major impacts it has on today's global community, the environment and economy. Provocative and stimulating, it challenges the conventional thinking and generates reflection, thought and debate. This bestselling book is now in its second edition and has been fully revised with updated statistics and a complete set of brand new case studies.

Tourism Management covers the fundamentals of tourism, introducing the following key concepts:

- * The development of tourism
- * Tourism supply and demand
- * Sectors involved: transport, accommodation, government
- * The future of tourism: including forecasting and future issues affecting the global nature of tourism

In a user-friendly, handbook style, each chapter covers the material required for at least one lecture within a degree level course. Written in a jargon-free and engaging style, this is the ultimate student-friendly text, and a vital introduction to this exciting, ever-changing area of study.

The text is also accompanied by a companion website packed with extra resources for both students and lecturers. Accredited lecturers can request access to download additional material by going to <http://textbooks.elsevier.com> to request access.

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Editorial Review

Review

Ross K. Dowling

Ryan and Page's compilation of the best of Tourism Management over the last decade is an asset to tourism research and an inspirational read. It will be well-received and should find its way on to the shelves of all progressive tourism researchers and academics.

Annals of Tourism Research

Dr Dimitrio Buhalis, University of Surrey

Tourism Management: Towards the New Millennium is a collection of the most influential papers published in the Tourism Management Journal over the last decade. The articles address several important issues in Tourism and are themed and introduced by the Editors. ...The volume will be of great use to tourism researchers and students.

Tourism

Greg Ringer

The editors do a good job of including both conceptual and practical information in their selection of papers, and the reader concerned with sustainable tourism development and management will find the case studies and theoretical frameworks particularly helpful. ...I found the book informative and a useful resource for tourism planners, researchers, and students interested in tourism management and the evolving landscapes of travel and leisure in the new millennium.

Information Technology in Tourism Journal

Roy C. Wood

...has the virtues of clarity, honesty and realism.

Tourism Management

About the Author

Stephen Page is Senior Professor of Sustainable Tourism Management at London Metropolitan Business School. He has worked in the UK, New Zealand, Australia, Ireland and France and has written, edited or contributed to 33 leading books on tourism, a number of which have been sponsored by the tourism sector. He has worked with many private sector and public sector agencies on tourism consultancy in terms of tourism and leisure strategies, feasibility studies, problem-solving including high profile projects such as the Channel Tunnel and Auckland's Sky Tower in New Zealand. He is also an editor of the top Tourism journal, Tourism Management published by Elsevier and Series Editor of the Elsevier Advances in Tourism Research Series. He is a regular contributor to industry conferences and meetings as a speaker on industry-related topics and has been ranked as one of the top Tourism academics in the UK based on publications in the top three Tourism journals for the 5 year period 2003-2008.

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